

VISION & MISSION

The mission of the Pacific Battleship Center is to celebrate the American spirit through the preservation and interpretation of the Battleship IOWA, to educate the public on the accomplishments and sacrifices of American patriots, and to engage guests in unique and exciting ways that bring the ship to life by connecting the past with the present and the future.

NATIONAL MUSEUM OF THE SURFACE NAVY OPENING IN 2025

The National Museum of the Surface Navy tells the story of the Surface Navy in order to raise America's awareness of the importance of the United States Surface Naval Forces' role in international relations, free trade, humanitarian assistance, and technological innovation, not just in the past but today and into the future.



OUTCOMES & ACCOMPLISHMENTS

EDUCATION

- 28,720** Total Visitors
- 764** Visitors From the State of Iowa
- 2,397** Youth Participate in Day & Overnight Programs Including STEM

VETERANS

- 11,388** Total Veterans West Social Media Reach (FB & Instagram)
- 3,656** Total Virtual & In-Person Direct Services Support (Personal & Organization)
- 405** On-Site Groups & Program Services (experiences, support, and camaraderie)

COMMUNITY

- 45** First Responder Training Days
- 802** Community Events Fee Waivers
- 757** Donated Tickets to Other Non-Profits
- Supported COVID-19 Response Through USNS Mercy and Testing Facility.

ACCOMPLISHMENTS

- Launched quiet phase of National Museum of the Surface Navy capital campaign and secured initial founding partners.
- Adapted the organization to the COVID-19 pandemic to support the community and remain financially viable.
- Responded to the COVID-19 pandemic by assisting with USNS Mercy mission and disaster response coordination.
- Leveraged technology to expand our programs nationally and reach a broader audience.
- Established efficiencies for more effective operations, including maintenance of the ship.

SHIP MAINTENANCE

Completed restoration of fantail areas, most notably the flight deck. Extensive electrical modifications to support COVID-19 related load shedding. Projects in perpetuity: monitoring and maintaining mooring lines and cathodic protection system, rust detection and abatement, deck restoration, and painting.



ONE SHIP, ONE CREW

32,451 HOURS CONTRIBUTED BY **312** VOLUNTEERS - VALUED AT **\$971,919**



43% Of active volunteers are veterans who benefit from improved job skills, camaraderie, and a sense of belonging.



61% Of our active volunteers are over the age of 55, giving them the opportunity to engage in their community by doing important work that values their experience.

PLANK OWNERS

MORE THAN **2,601** PEOPLE BECAME PLANK OWNERS.



OUTREACH IMPACT

449,900 FACEBOOK FOLLOWERS

6,170 TWITTER FOLLOWERS **23,600** INSTAGRAM FOLLOWERS

2.81M GOOGLE MAPS VIEWS **4.7** GOOGLE RATING **★★★★★** TRIPADVISOR RATING

234K UNIQUE USERS VISITED **303K** WEBSITE VISITORS **81,395** E-BLAST AUDIENCE

FINANCIAL SUMMARY

TOTAL REVENUE	\$2,997,805
OPERATING EXPENSES	
Program Expenses	\$2,614,398
General and Administrative	\$340,622
Fundraising	\$697,244
Subtotal	\$3,652,264
Less: Depreciation	\$932,841
TOTAL EXPENSES	\$2,719,423

BALANCE SHEET

Assets	\$3,605,423
Liabilities	\$1,053,251

Audited Financial Statements available on PacificBattleship.com

LEADERSHIP & DONORS

- 17** National Leadership Council members
- 6** Chairman's Flag Council members
- 15** Governance Board members
- 27** President's Advisory Board members

For a full list of our Leadership, please visit: pacificbattleship.com/our-story/board-of-directors/

For a list of Major Donors, please visit: pacificbattleship.com/our-story/financial-information

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